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BIG DEAL

OSCAR DE LA RENTA BUYS SOHO APARTMENT

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THE fashion designer [Oscar de la Renta](#), who has an apartment on Park Avenue and whose main residence is a sweeping estate in Kent, Conn., bought a \$2.4 million condominium in the [SoHo Mews](#) for his son Moises de la Renta, also a fashion designer, and for visiting friends and guests, according to East Egg Realty, which closed the deal with Mr. de la Renta on Thursday.



Oscar de la Renta

The condominium, at 311 West Broadway, was designed by [Gwathmey Siegel and Associates Architects](#) and is made up of two buildings connected by a landscaped interior court yard, called the “secret garden” by the property’s developers. Mr. de la Renta bought a two-bedroom sixth-floor loft in the building that fronts Wooster Street.

Condos went on sale in 2007, but once the recession hit, sales slowed and some buyers unsuccessfully filed lawsuits to get out of their contracts. In other cases, prices were reduced. Mr. de la Renta’s apartment, with 1,400 square feet of space, was first listed at \$2.7 million. The unit has 10-foot-high ceilings and views of SoHo’s cast-iron buildings, according to the listing, handled by Leslie C. French of East Egg Realty.

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